Business Analyst Position Presentation Task

Company XYZ is a defense solutions company that currently specializes in vehicle amouring. XYZ is currently valued at $100 million with EBITDA of 15%, with an ambitious target to reach a billion-dollar valuation within the next 10 years. The company identifies its core strengths as innovation and its workforce; however, it faces significant challenges, including process optimization, supply chain issues, and resistance to change among employees.

As a business analyst, how will your skills and expertise assist the company in overcoming these challenges and achieving its billion-dollar valuation goal in the next decade?

The task requires you to create a comprehensive and engaging presentation aimed at stakeholders. This presentation should include thorough research, relevant data, and critical analysis of the global amoured vehicle industry, highlighting trends, competitive analysis, and potential growth opportunities. Additionally, consider incorporating strategies for improving internal processes, enhancing supply chain efficiency, and fostering a culture that embraces change and innovation.

What specific methodologies or frameworks will you employ in your analysis, and how will you effectively present your findings to persuade and engage the stakeholders?